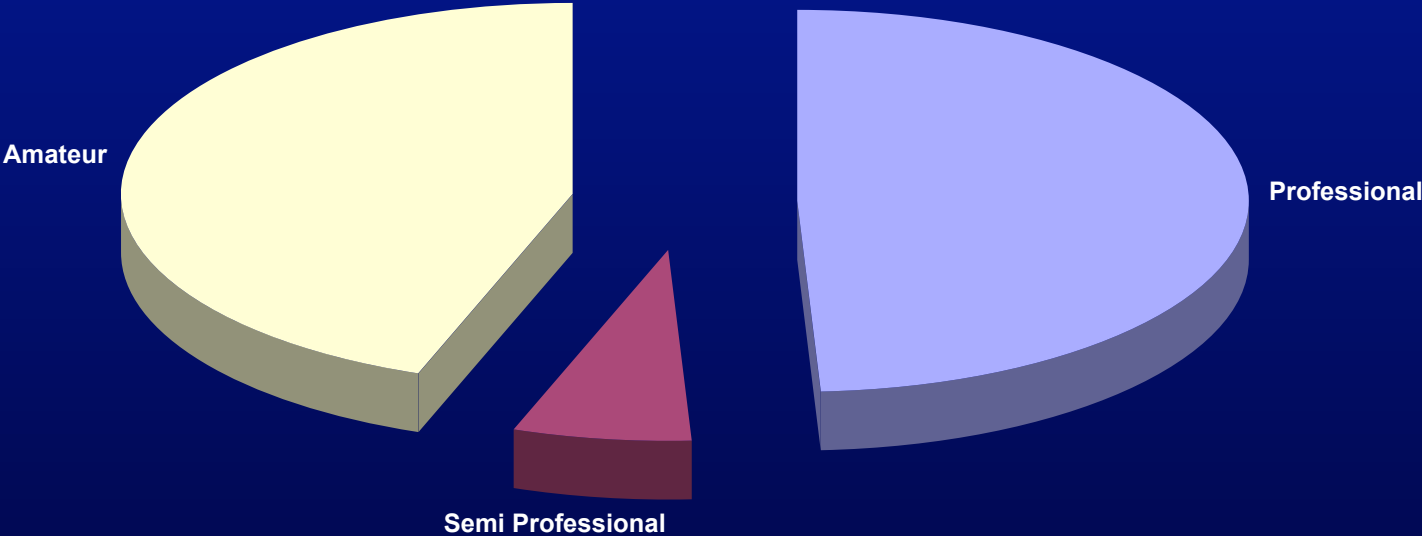
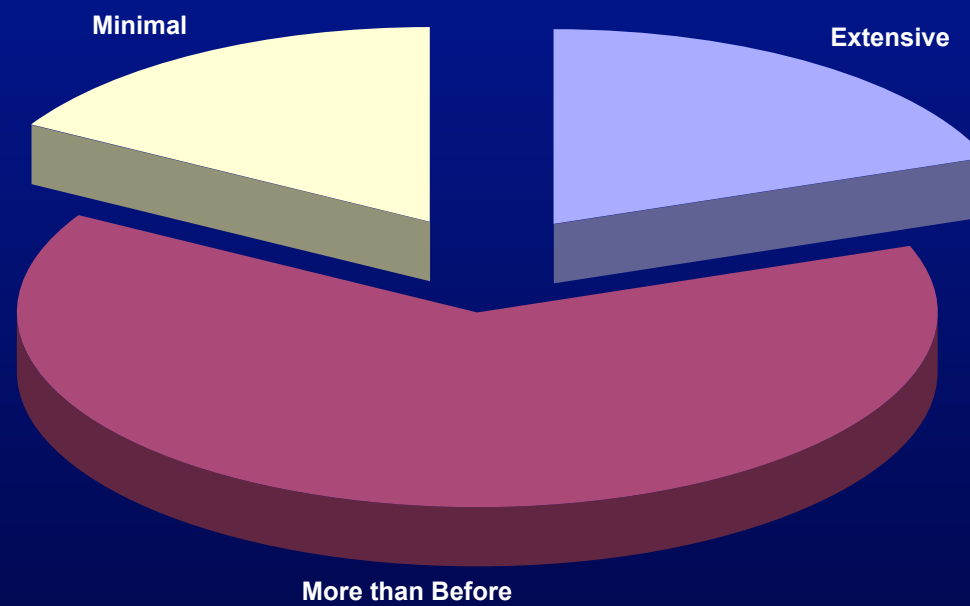


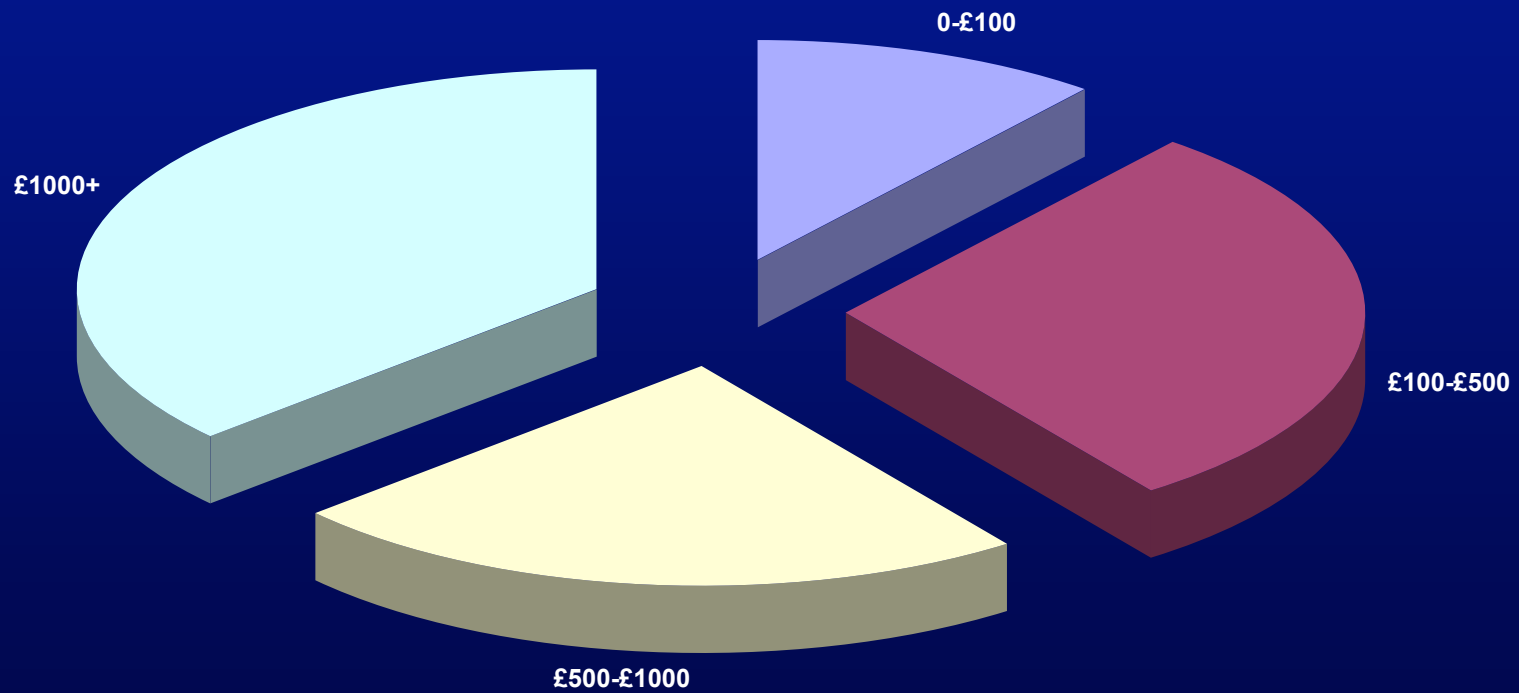
# Vocational Status?



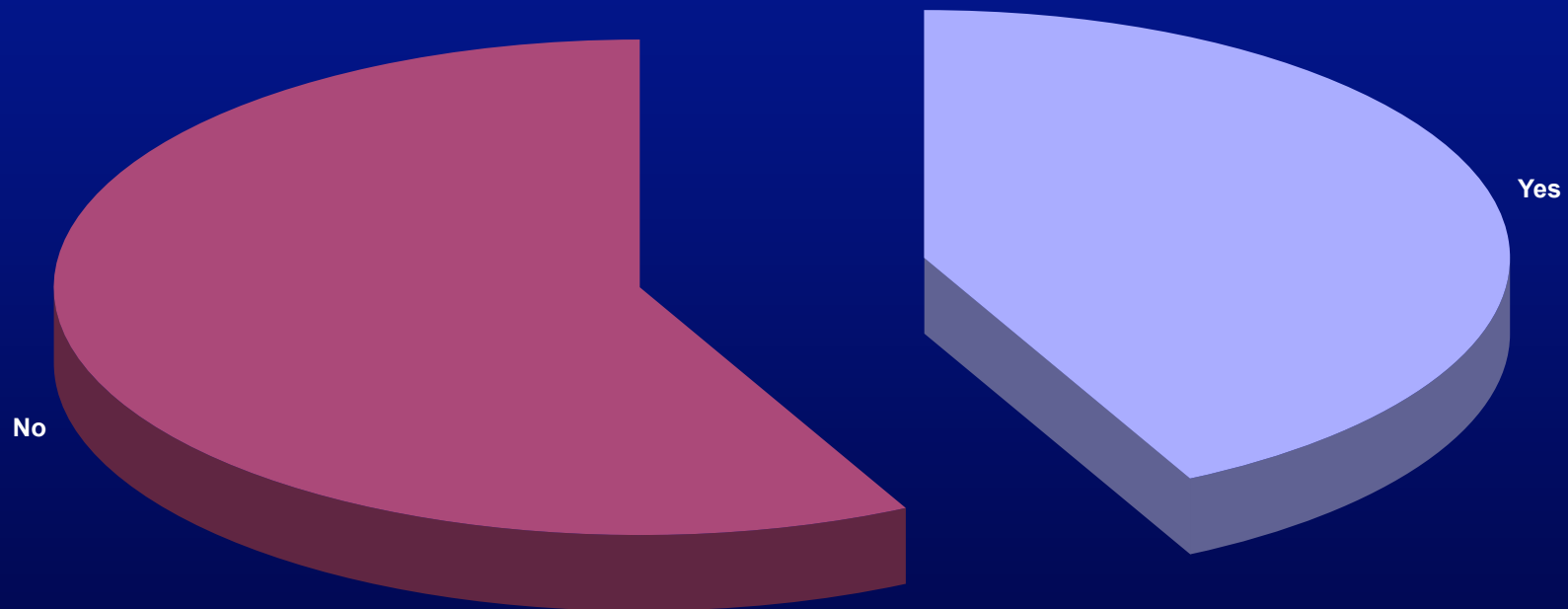
## Amount of contact with other artist by joining SEOS?



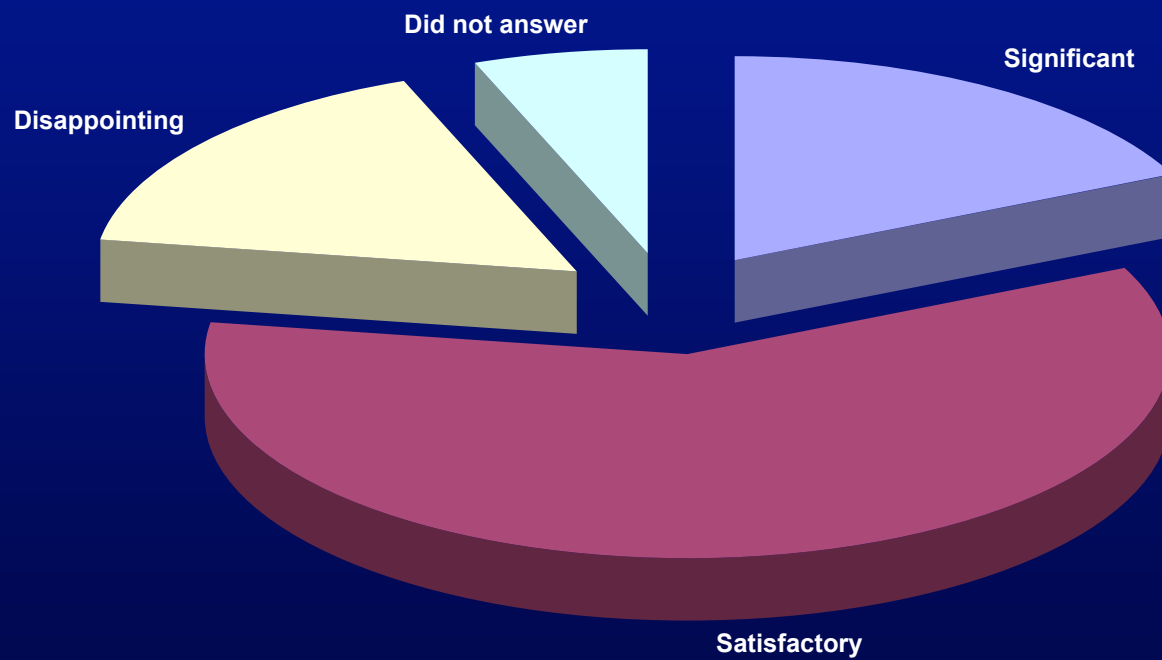
How much have you made through sales during the SEOS 2010 event?



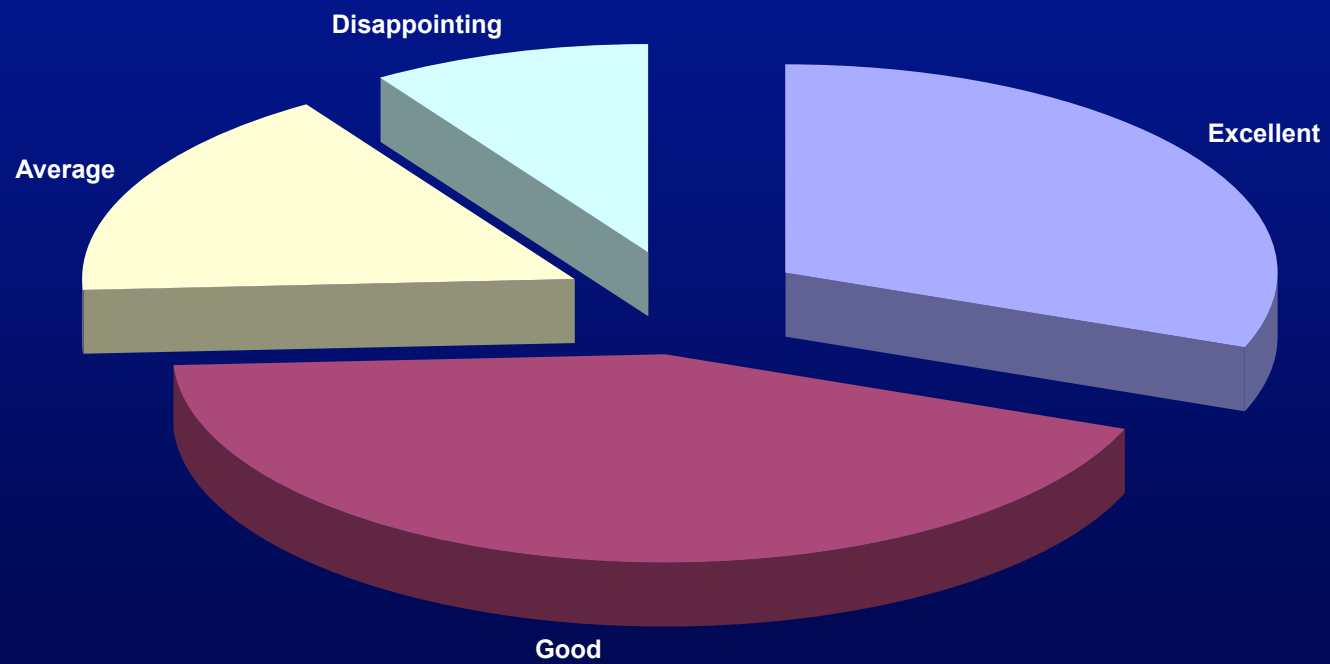
Have you generated any comissions during SEOS 2010?



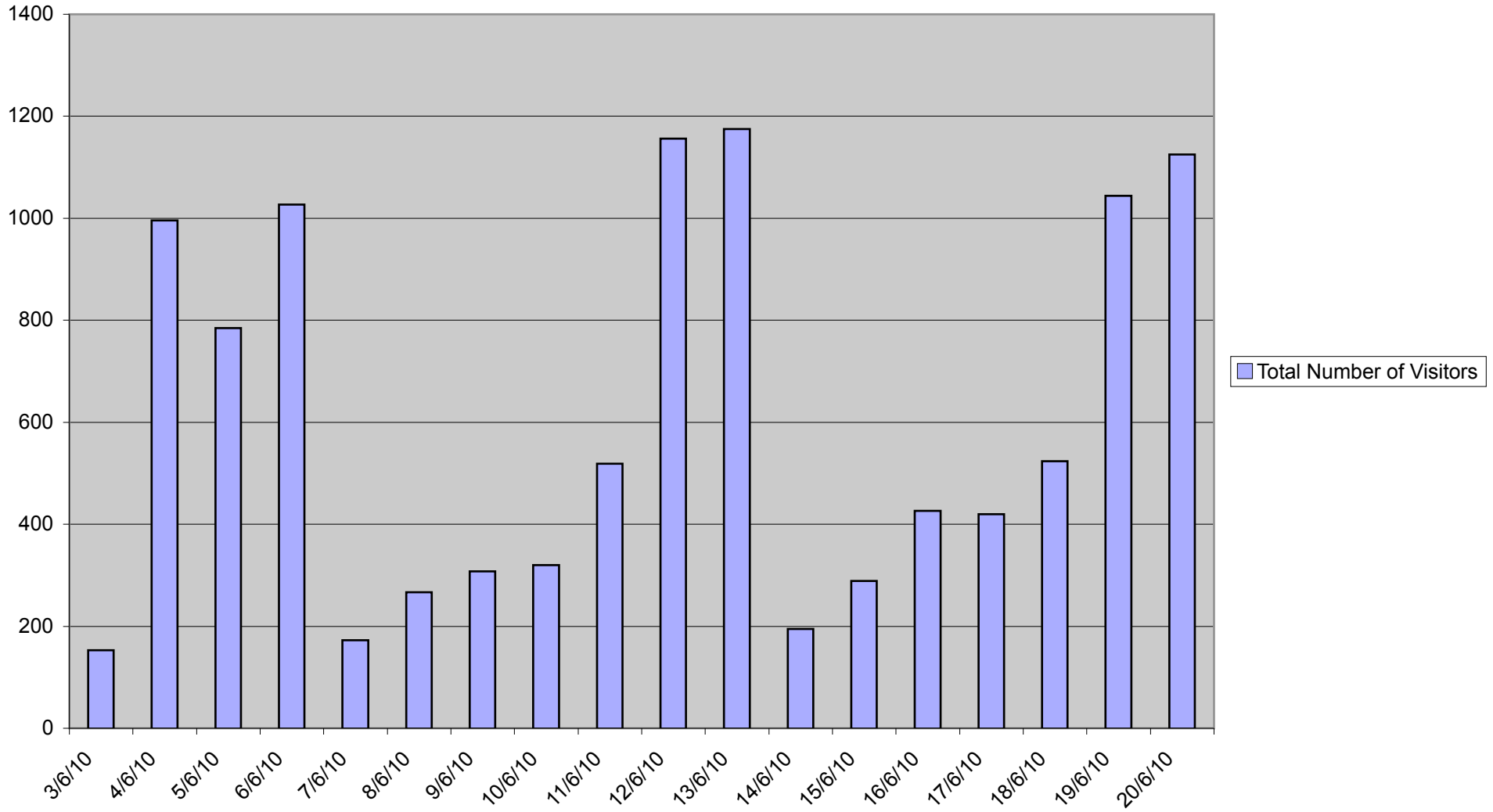
# Amount of Sales/ Commissions/ Future Opportunities as a result of joining SEOS?



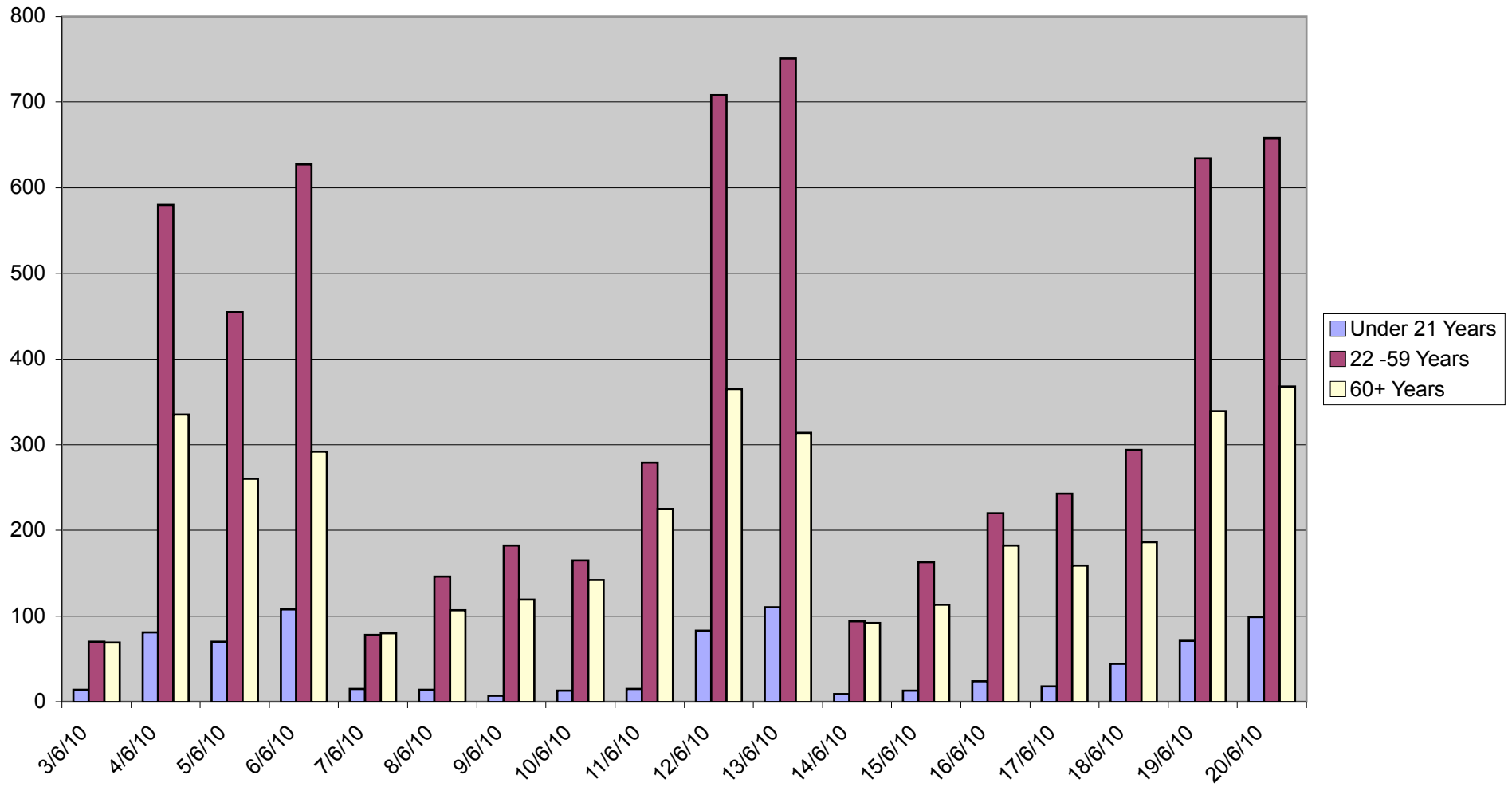
# Overall experience of opening your studio in June 2010?



Total Number of Visitors



### Visit Numbers



# SEOS 2010 Event Evaluation

## Artist Feedback – Numerical Analysis

Number of completed forms: 155, across 94 locations (51.3%) of 302 members

- Responses in **RED**
- % in **PINK** in shaded boxes

Vocational Status		
Professional	Semi Professional	Amateur
76	10	69
49.03	6.45	44.52

Amount of contact with other artist by joining SEOS		
Extensive	More than Before	Minimal
30	99	26
19.35	63.87	16.77

How much have you earned through sales during the SEOS 2010 event			
0-£100	£100-£500	£500-£1000	£1000+
17	45	36	57
10.97	29.03	23.23	36.77

Have you generated any commissions during SEOS 2010		
Yes	No	Amount
66	89	
42.58	57.42	0.00

Amount of sales/ commissions/ Future Opportunities as result of joining SEOS			
Significant	Satisfactory	Disappointing	Did not answer
28	92	26	9
18.06	59.35	16.77	5.81

Overall experience of opening your studio June 2010			
Excellent	Good	Average	Disappointing
48	67	26	14
30.97	43.23	16.77	9.03

## Visitor Numbers

	03-Jun	04-Jun	05-Jun	06-Jun	07-Jun	08-Jun	09-Jun	10-Jun	11-Jun	12-Jun	13-Jun	14-Jun	15-Jun	16-Jun	17-Jun	18-Jun	19-Jun	20-Jun	Totals
<b>Total Number of Visitors</b>	153	996	785	1027	173	267	308	320	519	1156	1175	195	289	426	420	524	1044	1125	<b>10,902</b>
<b>Under 21 Years</b>	14	81	70	108	15	14	7	13	15	83	110	9	13	24	18	44	71	99	<b>808</b>
<b>22 -59 Years</b>	70	580	455	627	78	146	182	165	279	708	751	94	163	220	243	294	634	658	<b>6347</b>
<b>60+ Years</b>	69	335	260	292	80	107	119	142	225	365	314	92	113	182	159	186	339	368	<b>3747</b>

*Reported daily over the age ranges offered*