

Comparison between the 5 different levels of membership.

	Individual Membership @ £105 or £95 before 25/12	Group Membership @£75 each (minimum 6)	Partnership - Collaborative @£105	Partnership - Commercial @£105 + £100 ad space (see above)	Associate Membership @£25/£40
Size of entry in guide	95 x 40mm (1/6th of page)	Group with 6 members - 130 x 95mm (½ page)	95 x 40mm (1/6th of page)	95 x 40mm (1/6th of page)	None
Web page	Yes	Yes - shared with other group members	Yes	Yes	Yes
Image in guide	One image	6 - 8 members 2 images 9 - 12 members 3 images	One image	One image	No
Image on Website	One image	6 - 8 members 2 images 9 - 12 members 3 images	One image	One image	Yes
Extra images on website (at extra cost)	Yes	Yes	Yes	Yes	Yes
Artists web page update facility	Yes	Group update	Partnership update	Partnership update	No
Opening times	Individual times	Group opening times	Partnership opening times	Partnership opening times	No
Contact details	Artist details including Tel, Email and Web	One set of contact details for whole group	One set of contact details	One set of contact details	Only on website
Artist's Statement	Yes	Yes	One statement for partnership	One statement for partnership	Only on website
Individual demonstrating times	Yes	No	One set of demonstrating times	One set of demonstrating times	No
Artist searchable in index	Yes	Yes (only in guide)	Yes - under partnership name	Yes - under partnership name	Only on website
Link to artists own website	Yes	No	Yes	Yes	Yes
Number of guides	40	15 for each group member	40	40	1
Publicity Material	Full set of posters arrows etc.	Smaller set of posters arrows etc.	Full set of posters arrows etc.	Full set of posters arrows etc.	No
Newsletter	Yes	To Group contact only	To contact name only	To contact name only	Yes