

## WEBSITE ADVERTISING

[www.seos-art.org](http://www.seos-art.org)

SEOS have a new and exiting website that is regularly used by over 250 members and many thousands of visitors. If you have an art or craft related business or service, you can advertise on our site and reach the creative community and art buyers throughout Kent and East Sussex. Our website ads are full banner size and appear on all main and many secondary pages. They are linked to your website and can be fully animated.

**£150 for 12 months or £90 for 6 months, including design and animation.  
£40 for 2 months when you supply your own advertisement.**

### Special discount available for guide advertisers\*

You need to send your logo and the text that you wish to be displayed. If possible, please supply a copy of a printed advertisement as an example. We will do our best to maintain the style but cannot guarantee the use of particular typefaces.

**Supply your logo and text on CD or by email attachment.** Acceptable file types for your logo are **Jpg, Tiff, Photoshop (psd) or Illustrator (ai)** and must be at least 72dpi. It must be at or above the size it is to appear on screen at 100% enlargement. Text should be in **Microsoft Word or PDF** file format. Email attachments should be sent to: [webads@seos-art.org](mailto:webads@seos-art.org) Your ad will then be prepared for our website and may be viewed online before going live. The minimum advertising period is two months but you must supply your own ad. See below.

If you wish to supply a completed banner ad it must in **Gif, Jpg or Flash** file format at 72dpi and 468 pixels wide by 60 pixels high. The file size should not exceed 20k. SEOS reserves the right to refuse advertisements that are considered to be unsuitable for the SEOS website.

**Please enclose an SAE with the correct postage if you wish your CD to be returned. Please do not send Zip or floppy disks.**

<b>Name:</b>	<b>Business</b>		
<b>Contact address:</b>			
<b>Tel:</b>	<b>Mob:</b>	<b>Email:</b>	
<b>Preferred contact method</b>	<b>between</b>	<b>and</b>	
<b>Your website address: <a href="http://www">http://www</a>.</b>			

<b>We wish to apply for 12 months website advertising at £150</b>	(tick)
<b>We wish to apply for 6 months website advertising at £90</b>	(tick)
<b>We wish to apply for 2 months website advertising at £40 and are supplying our completed banner ad to the specification above.</b>	(tick)
<b>We enclose a cheque for (TOTAL) Please make your cheque payable to: South East Open Studios</b>	£
<b>Signed</b>	<b>Date</b>

**Enclose your CD (and SAE for return if needed), a copy of a printed ad, your cheque and two copies of this form and send to: SEOS Website Advertising, Beacon Cottage, Dixter Lane, Northiam, Rye, East Sussex TN31 6PP**

\* In addition to the website, SEOS prints and distributes 30,000 free guides in Kent and East Sussex. There is a separate form and address for guide advertising available from our website download page. A discount is available for website advertisers (12 months only) who also advertise in the guide. For details email [webads@seos-art.org](mailto:webads@seos-art.org)